## PRODUCT OVERVIEW





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## RAL E1

Primary standards of all 490 RAL EFFECT colours



- 420 solid colours and 70 metallic colours in a high grade box (46.5 x 25.0 x 16.0 cm)
- based on waterborne paint systems
- A6-sized (10.5 x 14.8 cm) colour illustration 10.5 x 13.8 cm
- binding colour samples for colour matching and quality control
- solid colours semi matt metallic colours high gloss

RAL E2

Multifunctional double colour fan deck with all 490 RAL EFFECT colours



- 420 solid colours and 70 metallic colours
- solid colours are based on waterborne paint systems, metallic colours are based on acrylic paints
- fan deck size 5.0 x 21.0 cm solid colours 5.0 x 2.5 cm metallic colours full page
- solid and metallic colours can be viewed jointly or separately
- solid colours semi matt metallic colours high gloss
- company imprint see page 14

### RAL E3

Colour fan deck containing all 490 RAL EFFECT colours

420 solid colours and 70 metallic colours

every page shows six solid colours and a matching metallic colour

solid colours are based on waterborne paint systems, metallic colours are based on acrylic paints

- fan deck size 5.0 x 21.0 cm solid colours 5.0 x 2.0 cm metallic colours 5.0 x 3.8 cm
- solid colours semi matt metallic colours high gloss
- company imprint see page 14



### RAL E4

Colour fan deck containing all 70 RAL EFFECT metallic colours

- full page colour illustration 5.0 x 12.8 cm
- high gloss
- company imprint see page 14



## RAL EFFECT SINGLE SHEETS

Colour samples of all 490 RAL EFFECT colours

- 420 solid colours and 70 metallic colours
- solid colours semi matt, metallic colours high gloss
- A6-sized (10.5 x 14.8 cm)



## RAL K7

Colour fan deck containing all 213 RAL CLASSIC colours

- fan deck size 5.0 x 15.0 cm colour illustration 2.0 x 5.0 cm
- five colours per page
- gloss
- company imprint see page 12



Colour fan deck containing all 213 RAL CLASSIC colours

- U-shaped protective cover
- full page colour illustration 5.0 x 15.0 cm
- well-suited for colour combination and
- semi matt or gloss
- company imprint see page 13



## RAL K1

Booklet with 210 RAL CLASSIC colours\*

- booklet size 10.4 x 19.0 cm colour illustration 1.8 x 2.8 cm
- 16 colours per page
- gloss
- company imprint see page 13

\* In 2009, three new colours have been added to the RAL CLASSIC collection. The next edition of RAL K1 will contain all 213 RAL CLASSIC colours.



### RAL K6



#### RAL F5

Information card with 210 RAL CLASSIC colours\*

- overall size 47.5 x 29.7 cm, folded 21.5 x 29.7 cm, colour illustration 1.2 x 2.2 cm
- all colours at a glance
- gloss
- company imprint see page 15





Primary standards with all 213 RAL CLASSIC colours

- semi matt
- A5-sized (14.8 x 21.0 cm) colour illustration A6-sized (10.5 x 14.8 cm)
- binding colour samples for colour matching and quality control
- including X-Y-Z-values, colour distance from the original standard and reflectance curve
- cards are also individually available



## **RAL 841-GL**

Primary standards with 196 RAL CLASSIC colours

- high gloss
- A5-sized (14.8 x 21.0 cm) colour illustration A6-sized (10.5 x 14.8 cm)
- binding colour samples for colour matching and quality control
- including X-Y-Z-values, colour distance from the original standard and reflectance curve
- cards are also individually available



### RAL D2

Colour fan set in box containing all 1625 RAL DESIGN colours

- fan size 24.0 x 5.0 cm colour illustration 5.0 x 2.5 cm
- semi matt
- company imprint see page 15



### RAL D4

Colour atlas containing all 1625 RAL DESIGN colours

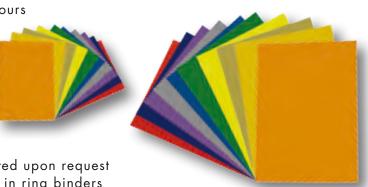
- Atlas size 31.5 x 28.0 cm colour sample 1.7 x 1.7 cm
- semi matt



## RAL DESIGN SINGLE SHEETS

Colour samples of RAL DESIGN colours

- A6-sized (10.5 x 14.8 cm)
- spectrophotometrically documented upon request
- also available as a complete set in a box
- A4-sized (21.0 x 29.7 cm)
- spectrophotometrically documented upon request
- also available as a complete set in ring binders





## RAL COLOUR FEELING 2010/11

- the essential guide to the 2010/11 colour trends that will be driving future product, industrial and architectural design
- four main colour trends with eight colour shades each
- inspirational imagery and text
- 32 trend setting RAL colours, coated tear off colour chips and fan deck
- colour combinations
- interactive CD for the most popular graphics, image editing and visualization software products (additional feature: all 2325 RAL colours for colour design)
- also available as a combined trend-collection including Colour Feeling 2009/10, Colour Feeling 2008/09 and Colour Feeling 2007/08 (see page 9)





## RAL COLOUR FEELING COLLECTION

- Colour Feeling 2010/11
  Colour Feeling 2009/10
  Colour Feeling 2008/09
  Colour Feeling 2007/08
- also available separately
- while stocks last







### RAL C1

- Version 4.0
- integration of all RAL EFFECT, RAL CLASSIC and RAL DESIGN colours into graphics and CAD software products (see showcase)
- optimised illustration for screen and printer output (selective activation) Indication of RGB, CMYK, HLC as well as Lab and HEX values
- supports colour compositions by use of the integrated software products "Rechnerische Harmonie" (Calculatory Harmony) and "Visuelle Farbabstimmung" (Visual Colour Matching) based on the RAL D4 Colour-Atlas
- calculation of convincing colour harmonies according to CIELab

RGB

Vectorworks

Windows or Macintosh

RGB + CMYK

Adobe Illustrator
Adobe Photoshop
Adobe PageMaker
Adobe FrameMaker
Adobe InDesign
B&E Ragtime
CorelDRAW!, Corel Photo-Paint etc.
Fractal Design Painter
Macromedia FreeHand
Micrografx/IGrafx Designer
Micrografx/IGrafx Picture Publisher
QuarkXPress

ARC+
ARRIBA CA3D (ehem. RIBCON)0
ASCAD Renderlab
Autodesk AutoCAD (3D)
Autodesk AutoCAD, M-Color (2D)
Bentley MicroStation (95/SE/TriForma)
Gamma-RAY
Graphisoft ArchiCAD
Kinetix 3D STUDIO (VIZ/MAX)
mb ArCon, ArCon+
Nemetschek ALLPLAN, ALLPLOT
SolidWorks, PhotoWorks
Softtech SPIRIT/SPIRIT vis
Softtech SPIRIT/FrescoMovie

## RAL C2



- Version 2.5
- contains all RAL CLASSIC colours
- RGB values
- HLC/Lab values
- CMYK values for offset printing
- HEX values for HTML
- Windows and Macintosh on one CD



# PRODUCT OVERVIEW

## RAL INDIVIDUAL

## RAL INDIVIDUAL – TO PRESENT YOUR CORPORATE DESIGN

RAL INDIVIDUAL allows you to put your company imprint on colour cards of the RAL EFFECT, RAL CLASSIC and RAL DESIGN product series. This makes the RAL colour cards an effective advertising tool as they present not only the good name of your company but also the colour palette of your products. Use RAL INDIVIDUAL to increase customer loyalty.

For further information, please call us directly at +49 (0) 22 41-2 55 16-62 or please contact us by fax at +49 (0) 22 41-2 55 16-16 or by e-mail at RAL-Colours@RAL-gGmbH.de



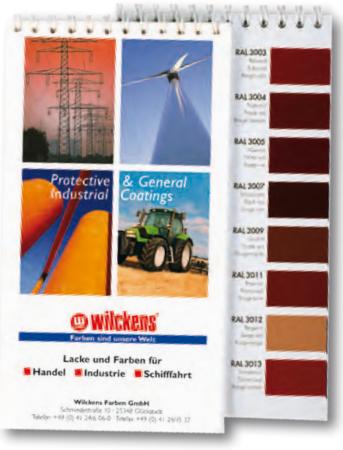


## RAL K1

Booklet with 210 RAL CLASSIC colours\*

- full page corporate design on the front cover
- booklet size 10.4 x 19.0 cm colour illustration 1.8 x 2.8 cm
- 16 colours per page
- gloss

\* In 2009, three new colours have been added to the RAL CLASSIC collection. The next edition of RAL K1 will contain all 213 RAL CLASSIC colours.





## RAL E2

Multifunctional double colour fan deck with all 490 RAL EFFECT colours

- full page corporate design on front and back cover
- 420 solid colours and 70 metallic colours
- solid colours are based on waterborne paint systems, metallic colours are based on acrylic paints
- fan deck size deck 5.0 x 21.0 cm solid colours 5.0 x 2.5 cm metallic colours full page
- solid and metallic colours can be viewed jointly or separately
- solid colours semi matt metallic colours high gloss



### RALE3

Colour fan deck containing all 490 RAL EFFECT colours

- 420 solid colours and 70 metallic colours
- every page shows six solid colours and a matching metallic colour
- solid colours are based on waterborne paint systems, metallic colours are based on acrylic paints
- fan deck size 5.0 x 21.0 cm solid colours 5.0 x 2.0 cm metallic colours 5.0 x 3.8 cm
- solid colours semi matt metallic colours high gloss



## RAL E4

Colour fan deck containing all 70 RAL EFFECT metallic colours

- full page colour illustration 5.0 x 12.8 cm
- high gloss

### RAL D2

Colour fan set in box containing all 1625 RAL DESIGN colours

full page corporate design on both front covers and on the front side of the protective box

fan deck size 24.0 x 5.0 cm colour illustration 5.0 x 2.5 cm

semi matt







#### instruments

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